



Public Polling Methodology Statement: Victoria State Newspoll

Publication date: 20 November 2021

Short Methodology Statement	
Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	The Australian, News Corp Australia
End client	The Australian, News Corp Australia
Fieldwork dates	11 to 17 November 2021
Mode of data collection	Online recruited from research panel (100%)
Target population	Australians in Victoria who are eligible to vote
Sample size	1029
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/results/apc
Is voting intention published?	Yes

Long Methodology Statement	
Effective sample size after weighting applied	754
Margin of error associated with effective sample size	±3.6
Variables used in weighting	Age x gender x location, Age x education
Weighting method used	Rim weighting
Full question text, responses categories and randomisation	See below
Proportion of landline/mobile completed interviews	N/A
Source of online sample	Selected from previously recruited online panels of research participants to fill quotas loosely based on weighting frame and past vote
Positioning of voting intention questions in questionnaire?	Immediately after demographics
How were undecided voters handled?	Undecided respondents who answered “don’t know” were asked a leaner question which also included a “don’t know” option. Those who answered don’t know were excluded from published voting intention figures but not from the survey. 9% were thus excluded from published voting intention figures.
2PP calculation method	Calculated according to preference flows at previous federal and state elections



Full Question Text of Published Questions

A2	Thinking about state politics. If a state election for Victoria was held today, which one of the following would you vote for? Please select one option only	Ask if eligible to vote
	<i>Single select ROTATE 1-7</i>	
1.	The Labor Party	Show all
2.	The Liberal Party	Show only in electorates where Liberal ran in 2018
3.	The Nationals	Show only in electorates where Nationals ran in 2018
4.	The Greens	Show all
5.	Named other parties (not published separately)	Show only in electorates where selected parties ran in 2018
6.	Another party or candidate	Fixed
7.	Don't know	Fixed
A3	To which one of the following do you have a leaning? Please select one option only	Ask if don't know i.e. code 7 in A2. Code 1-6 go to A14
	<i>Single select ROTATE 1-7</i>	
1.	The Labor Party	Show all
2.	The Liberal Party	Show only in electorates where Liberal ran in 2018
3.	The Nationals	Show only in electorates where Nationals ran in 2018
4.	The Greens	Show all
5.	Named other parties (not published separately)	Show only in electorates where selected parties ran in 2018
6.	Another party or candidate	Fixed
7.	Don't know	Fixed
A14	You must allocate preferences for all parties. Between these parties, which would you rank highest?	ASK IF A2=4-7 or A3 = 4-6
	<i>Single select ROTATE 1-3</i>	
1.	Labor	
2.	Liberal/Nationals	
3.	Refused/ will just follow how to vote cards/don't know	
A4	Thinking now about the leaders of the parties. Are you satisfied or dissatisfied with the way Daniel Andrews is doing his job as Premier? Please select one option only	Ask if eligible to vote i.e. code 1 in A1
	<i>Single select</i>	
1.	Satisfied	
2.	Dissatisfied	
3.	Don't know	
A5	On balance, and while you may have no strong feelings either way, would you be more inclined to say you have been satisfied or dissatisfied with the way Daniel Andrews is doing his job as Premier? Please select one option only	Ask if don't know i.e. code 3 in A4. Code 1-2 go to B1
	<i>Single select</i>	
1.	Satisfied	
2.	Dissatisfied	
3.	Don't know	
B1	Do you think the Andrews Labor Government deserves to be re-elected, or is it time to give someone else a go?	Ask all eligible to vote i.e. code 1 in A1



	<i>Single select; ROTATE 1-2</i>	
1.	Deserves to be re-elected	
2.	It's time to give someone else a go	
3.	Don't know	
B1b	If you had to choose, do you think the Andrews Labor Government deserves to be re-elected, or is it time to give someone else a go?	Ask if don't know i.e. code 3 in B1. Code 1-2 go to A6
	<i>Single select; ROTATE 1-2</i>	
1.	Deserves to be re-elected	
2.	It's time to give someone else a go	
3.	Don't know	
A6	Are you satisfied or dissatisfied with the way Matthew Guy is doing his job as Leader of the Opposition? Please select one option only	Ask all eligible to vote i.e. code 1 in A1
	<i>Single select</i>	
1.	Satisfied	
2.	Dissatisfied	
3.	Don't know	
A7	On balance, and while you may have no strong feelings either way, would you be more inclined to say you have been satisfied or dissatisfied with the way Matthew Guy is doing his job as Leader of the Opposition? Please select one option only	Ask if don't know i.e. code 3 in A6. Code 1-2 go to A8
	<i>Single select</i>	
1.	Satisfied	
2.	Dissatisfied	
3.	Don't know	
A8	Who do you think would make the better Premier? Please select one option only	Ask all eligible to vote i.e. code 1 in A1
	<i>Single select; ROTATE 1-2</i>	
1.	Daniel Andrews	
2.	Matthew Guy	
3.	Don't know	Fixed
A9	If you had to choose, which one of the two leaders do you think would make the better Premier? Please select one option only	Ask if don't know i.e. code 3 in A8. Code 1-2 go to B2
	<i>Single select; ROTATE 1-2</i>	
1.	Daniel Andrews	
2.	Matthew Guy	
3.	Don't know	Fixed
B2	How do you rate Daniel Andrews' performance in handling the COVID-19 situation in Victoria throughout the pandemic? Please select one option only	Ask all eligible to vote i.e. code 1 in A1
	<i>Single select; Random reverse 1-4</i>	
1.	He's done consistently well	
2.	He's done most things well but there are some things he could have done better	
3.	He's done some things well but he's done many things poorly	
4.	He's done consistently poorly	
5.	Don't know	Fixed
B2b	On balance, and while you may have no strong feelings either way, how do you rate Daniel Andrews' performance in handling the COVID-19 situation in Victoria throughout the pandemic? Please select one option only	Ask if don't know i.e. code 5 in B2. Codes 1-4 go to end



	<i>Single select; Random reverse 1-4</i>	
1.	He's done consistently well	
2.	He's done most things well but there are some things he could have done better	
3.	He's done some things well but he's done many things poorly	
4.	He's done consistently poorly	
5.	Don't know	Fixed

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